

#BerpihakpadaAnak

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### **FOREWORD**

"I used to have a hard time reading because I did not have a book. Since I got a storybook from Save the Children, I can read fluently. Now, I have become a reading buddy for children around."

That is a story from Angki, a child from Nusa Tenggara Timur province in Indonesia, who participated in our education program. Angki was one of the 451,757 children that we reached through our programs in 2022. We believe that fulfilling the rights of children requires an understanding of the urgent needs of children and existing capacity of the community, parents and schools to co-create a solution together. Whether making small steps or tremendous changes for one child like Anggi\* or for one hundred children, every effort is meaningful for their future. Each change we make for children has its own story, struggles and challenges, and ultimately we hope to make an impact to their lives.

2022 was a particularly challenging year for children, coming out of the pandemic, whether in terms of lost learning, lost family livelihoods, loss of access to health coverage and vaccination facilities and ultimately, loss of their rights as children to grow, learn and be protected. During the difficult times of the COVID-19 pandemic, we have stayed true to our mission, and together with our partners, donors, and supporters, as well as with the Government of Indonesia, we have been working to address the the widening gaps, inequality and discrimination to ensure that every child has the best possible opportunity to grow up healthy, educated, and safe.

I am also proud to say that Save the Children Indonesia, since 2021 has been committed to increasingly shifting 'power' to local actors, including partners and children & youth, providing funding, capacity building, tools, access, as well as sharing the experience and expertise to voice out their rights and needs. We have set our roadmap and framework using the 7 dimensions of localisation to systematically track the progress of our commitment towards our localisation agenda.

By 2030, we hope to execute a majority of our programs through local partners and ensuring that children are an integral part of all of our activities and governance. We believe this approach is crucial for Save the Children to retain its legitimacy and relevance in the changing context of the humanitarian and development space, and to become a catalyst to the civic society to accelerate our overall mission to create and amplify impact for children across the country. This would not have been possible without the collaborative efforts and support from all of our partners and donors.

As our founder Eglantyne Jebb said that the work to fulfil the children's rights is difficult. But we will continue to work towards our mission. We are grateful for the trust and support of our partners and donors, and we look forward to continuing our work together in the years to come so we can help children like Anggi\* to fulfil their dreams and potential.

"Save the Children is often told that its aims are impossible – that there has always been child suffering and there always will be. We know. It is impossible only if we make it so. It's impossible only if we refuse to attempt it." (Eglantyne Jebb)

Regards, Selina Sumbung CEO & Chairperson Yayasan Save the Children Indonesia



### ORGANIZATION STRUCTURE, GOVERNANCE, AND LEGALITY

#### **BOARD OF PATRONS**

Chairperson: Sancoyo Antarikso Vice Chairperson: Dewi Soeharto Members: Ahmad Yuniarto, Mat Tinkler, Giancarla Pancione, Nora Ingdal, Herry Salim, Neneng Goenadi, Evita Legowo, Daniel Rembeth

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Members: Kim Lee Cob, Said Zaid

Members: Kim Lee Goh, Said Zaidansyah

### BOARD OF EXECUTIVES & SENIOR MANAGEMENT TEAM

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Vice Chairperson I & Chief of Program

Implementation: Erwin Simangunsong Vice Chairperson II & Chief of Program Impact

Creation: Rosianto Hamid

Treasurer & Chief Finance Officer: Pritawati Secretary I & Chief of People and Organizational Development: Kurwiany Ukar Secretary II & Chief of Advocacy, Campaign, Communication, and Media: Troy Pantouw

Yayasan Save the Children Indonesia is registered as a local foundation by the Decree of the Minister of Law and Human Right of Republic of Indonesia No. AHU-0001042.AH. 01.05. TAHUN 2021.

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# **OUR STORY**

#### History

Our story begins in 1919, when Eglantyne Jebb launches the Save the Children Fund in London in the wake of World War I – in the same era when 1918 influenza pandemic occurs. Jebb's action soon becomes the first global movement for children. An outspoken champion for children, Jebb drafts the historic Declaration of the Rights of the Child, adopted by the League of Nations in 1924. The drafts then adopted by UN in 1989 as the UN Convention on the Rights of the Child. It becomes the most universally accepted human rights treaty in history.

In Indonesia, Save the Children has been operating since 1976. In 2004, we are among the first to respond to the Asian Tsunami centered in Aceh. This five-year response was one of the largest in our history.

In 2014, Save the Children in Indonesia began the transition to become a local entity and also an associate member of Save the Children's global movement. In 2021, Yayasan Sayangi Tunas Cilik, as a local entity of Save the Children Indonesia, officially changed its name to Yayasan Save the Children Indonesia. This effort is a strategic step for the organization to broaden and sustain the benefits of Save the Children for children in Indonesia.



#### **Our Promise**

We do whatever it takes to save children.

#### **Our Ambition in 2030**

#### Survive

No child dies from preventable causes before their fifth birthday.

#### Learn

All children learn from a quality basic education.

#### Be Protected

Violence against children is no longer tolerated.

#### **Our Vision**

Our vision is to build a world where every child attains the right to survival, protection, development, and participation.

#### **Our Mission**

Our mission is to inspire breakthroughs in the way the world treats children and to achieve immediate and lasting change in their live.

#### **Our Values**

#### Accountability

We take personal responsibility for using our resources efficiently, achieving measurable results, and being accountable to supporters, partners and, most of all, children.

#### **Ambition**

We are demanding of ourselves and our colleagues, set high goals, and are committed to improving the quality of everything we do for children.

#### Collaboration

We respect and value each other, thrive on our diversity, and work with partners to leverage our global strength in making a difference for children.

#### Creativity

We are open to new ideas, embrace change, and take disciplined risks to develop sustainable solutions for and with children.

#### Integrity

We aspire to live the highest standards of personal honesty and behaviour; we never compromise our reputation and always act in the best interests of children.

#### **Our Theory of Change**

Theory of Change is our model for inspiring breakthroughs for children. It outlines how we work to create immediate and lasting results for children. Our most successful programs drive all four pillars of our Theory of Change, creating sustainable improvements in the lives of children and catalyzing change at scale.

#### Be the Innovator

Advocate and campaign for better practices and policies to fulfil children's rights and to ensure their voices are heard (particularly most marginalized or those living in poverty).

### D

#### Be the Voice

Develop and prove evidence-based, replicable breakthrough solutions for problems facing children.

### Bui

#### **Build Partnerships**

Collaborate with children, civil society organizations, communities, governments and the private sector to share knowledge, influence others and build capacity to ensure children's rights are met.



#### **Achieve Results at Scale**

Support effective implementation of best practices, programs and policies for children, leveraging our knowledge to ensure sustainable impact at scale.

# **OUR STRATEGIC PLAN 2022-2024**

#### Strategic Goals 2022-2024

To achieve Save the Children global ambition for children in 2030, we at Save the Children Indonesia set periodic strategic plans. For the period of 2022-2024, we have five main goals that guide our programs.



To prevent newborn deaths and stunting through holistic and integrated support to maternal health and by nurturing early child development in the first 1.000 days of life.



Safe Back to School and Learning

To regain lost learning for the most marginalized children and children with disability, through safe, continued, and inclusive high quality education system.



Live Free from Violence

To strengthen government child protection systems at all levels, ensuring children are inclusively protected from different forms of violence, exploitation, neglect, and early & forced child marriage.



Safety Nets & Resilient Families

To build the resilience of children and communities to address the negative effects of climate change, and disaster risks on their lives, through child-sensitive, social protection.



Child Rights
Governance &
Gender Equality

To enhance children and youth's right to participation in Government decision making processes on issues that affect them.

#### **Enablers**



1

Strengthening our capacity to voice the rights of children by achieving 75% Share of Voice (SoV) from the national child-focused organization landscape.



2

Become a thought leader, together with children and our partners, to generate child focused program to influence government through evidence & learning.



3

To convene inclusive and equal partnership that delivers high quality program and shifts more power to children and communities.



4

Grow our income and portfolio through diversified funding and channels to ensure financial sustainability of the organization.



5

Become a leading employer within the sector by developing capable collaborative people dedicated to our cause of serving children, in an agile environment with fully integrated operational systems.



6

Effective governance and leadership that upholds Save the Children's mission and values.

#### **Our Reach**

Throughout the year 2022, we at Save the Children Indonesia, together with our partners, have been working through more than 30 projects in development, humanitarian, campaign, and advocacy distributed in 19 provinces, 128 districts, 820 sub-districts, and 2.202 villages & urban villages. Our works cover five thematic, namely health & nutrition, education, child protection, child poverty, and child rights governance.

We implemented the programs with 61 partner organizations, cooperating with various other organizations and government bodies at both national and local levels as strategic partners, with the funding support from 38 corporates, institutions, and foundations, along with contributions from communities associated with 10 entities, as well as donations from 25.795 individual supporters. We also teamed up with 325 children and youth from Children & Youth Advisory Network (CYAN) and Child Campaigner in our specific child & youth-led activities.

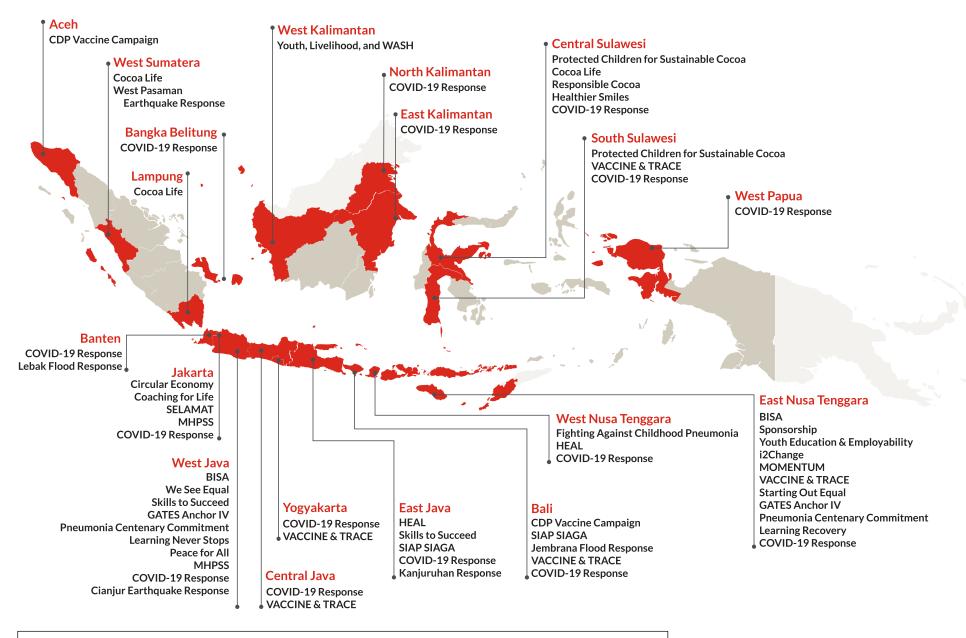
In various areas, we specifically accompanied or reached out to 39 ECCD/Kindergarten, 154 primary school, 265 junior high school, 59 senior high school & vocational high school, 37 special schools, 123 community-based child protection group (PATBM), 8 integrated child-friendly public spaces (RPTRA), 32 hospitals, 260 community health centres (Puskesmas), and 16 children forums.







#### **Our Programs and Geographical Working Area**



Several other programs/activities with flexible scopes and/or nationwide include the Aksi Generasi Iklim (Indonesia Generation Hope) campaign and SEKOCI (Sekolah Cerdas Iklim or Smart Climate School) project.



#### **Overview**

Indonesia has made progress in improving child health in recent years. In 2021, the total number of children under-5 deaths decreased from 28.158 deaths in 2020 to 27.566, according to the Mother and Children's Nutrition and Health Directorate of the Ministry of Health. The prevalence of stunting, which is a major issue in children's health across Indonesia, has also shown a decreasing trend since 2019, dropping from 27,7% to 21,6% in 2022.

The Ministry of Health aims to reduce it to at least 14% by 2024. However, as a result of the COVID-19 pandemic and related outstanding issues, many health problems still exist in the community that strongly influence children's health, such as the triple burden of diseases. This includes the emergence of new and re-emerging infectious diseases like COVID-19, the challenges of managing communicable diseases, and the increasing prevalence of noncommunicable diseases.

#### **Our Focus**

Save the Children's objective within Healthy Start in Life goal is to prevent newborn deaths and stunting through holistic and integrated support for maternal health and nurturing early child development in the first 1.000 days of



life. We aim to reduce incidence of preventable diseases and deaths among children under 5; reduce preventable maternal & newborn deaths; reduce prevalence of malnutrition (underweight, wasting, stunting) among

children under 2; and improve reproductive health & nutrition among pregnant women/girls and adolescent girls.

Annual Report 2022 of Save the Children Indonesia

#### **Achievement Highlights**

Save the Children Indonesia, together with partners, has positively impacted 595.165 people through programs related to this goal. These programs were implemented in Jakarta, Bali, West Java, Central Java, Yogyakarta, South Sulawesi, East Nusa Tenggara, West Nusa Tenggara, Central Sulawesi, West Sumatera, and West Kalimantan.

### Essential Health Service for Child Health & Nutrition

- 5.145 community healthworkers have been trained on prevention and treatment of childhood illnesses and malnutrition using evidence-based approaches.
- 461.108 children and adults were reached through the evidence-based maternal, newborn, and child health & nutrition (MNCHN) and adolescent sexual & reproductive health (ASRH) programs.
- 154.363 children and adults were supported through the rollout of a largescale, culturally appropriate health and nutrition social behavior change program.

#### **Accountable Institution**

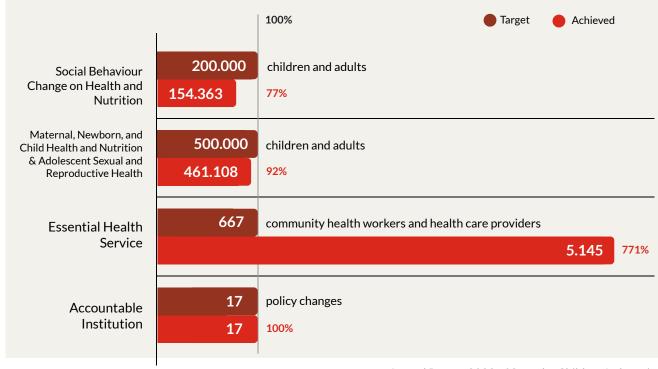
We have supported 17 positive changes in government policies, laws, public investment, systems, and services. These changes include initiatives by our partners as well as children themselves to ensure that children's right to health and nutrition are met.

 Policy changes have been made at the provincial, district, and village levels in

- West Java, South Sulawesi, and East Nusa Tenggara. These policies include the development of regulations on Weekly Iron Folic Acid consumption for school aged children, behavioural change communication strategy, audit of Maternal Perinatal regulations, Posyandu revitalizations, and integrated Posyandu services.
- BISA (Better Investment for Stunting Alleviation) project has successfully advocated for District Offices in Timor Tengah Utara, East Nusa Tenggara, to develop a communication strategy on

- stunting alleviation and District Head decreed for a 5-year implementation period. We have also achieved success in advocating for village funds allocation for stunting alleviations in 6 villages in West Bandung and Timor Tengah Utara districts.
- At the national level, we are consistently advocating for the National Action Plan for Pneumonia and Diarrhoea (NAPPD), and we have also been part of the national technical working group.

#### **Achievements Summary in Numbers**



#### **Partners**

Acknowledgment and thanks to the numerous parties and stakeholders that have supported and worked together in our programs to achieve this goal:

Ministry of National Development Planning (BAPPENAS), Ministry of Health, Ministry of Women Empowerment and Child Protection, Ministry of Social Affairs, Ministry of Education, Culture, Research, and Technology, Ministry of Religious Affairs and local governments and offices at provincial, district, and village levels in our work areas;

Power of Nutrition, Department of Foreign Affairs and Trade (DFAT) Australia, Western Australian Government, Global Affairs Canada (GAC), Unilever, US Agency for International Development (USAID), Bill and Melinda Gates Foundation, Charles Monat Associates, Johnson & Johnson, BMW, Guardians, and World Mosquito Program; Nutrition International, JHPIEGO, Jalin Foundation, Migrant CARE, Perkumpulan Keluarga Berencana Indonesia (PKBI) Yogyakarta, IDEP Foundation, Yayasan Kerti Praja, CIS Timor, Sulawesi Community Foundation, Yayasan Pulih, Sentra Laktasi

Indonesia, Gapemasda, Yayasan Celosia Marennu Indonesia, PMI Provinsi Jawa Barat, PMI Kabupaten Cianjur, Stimulant Institute, and Yayasan Wahana Komunikasi Wanita; RCCE (Risk Communication and Community Engagement) technical working group Indonesia, WASH (Water, Sanitation, and Hygiene) and Nutrition sub-cluster working group Indonesia, UNICEF, GKIA (civil society coalition for children and maternal health), and Asosiasi Ibu Menyusui Indonesia (AIMI), as well as hundreds of other organizations and communities, including faith-based and disability organizations across Indonesia.

### BETTER INVESTMENT FOR STUNTING ALLEVIATION

We implement a health and nutrition program in West Java and East Nusa Tenggara (NTT) in 2019- 2024 to support the Indonesian government in reducing stunting rates. One way is through educational activities for maternal and caregivers using the Emo-Demo approach.

"(I like the session) about nutritional balance where we stacked those blocks because it's just so fun. Even if we're already old, we play games. And, what's more, it took place during (child) immunizations," said Elis, a participant mother in West Bandung.





Read this story on our website

#### **WATER FOR SUMBA**

Together with people in West Sumba, we constructed a water channel installation closer to the villagers' homes and basic facility buildings, including healthcare facilities. Previously, the community had to fetch water on foot from relatively faraway sources.

"Now, my child is comfortable. She can have a clean body, always take a bath, and eat well because the food is cooked (with clean water)," said Ranti, a mother who uses the water for their daily household needs and for gardening.





Read this story on our website



### Our Works for Strategic Goal II

# **SAFE BACK TO SCHOOL & LEARNING**

#### Overview

More than 60 million children in Indonesia have had their education disrupted by COVID-19 and natural disasters. The pandemic has had an alarming impact on children's learning, particularly for the most vulnerable students. This crisis is the biggest threat to child rights and gender equality.

During 2022, Save the Children and partners have provided various initiatives to close the gap and ensure the involvement of teachers, parents, communities, and government in ensuring children could keep learning.

#### **Our Focus**

Save the Children's objective within Safe Back to School and Learning goal is to regain lost learning for the most marginalized children, including those with disabilities, through safe, continued, and inclusive high quality education system.

We aim to ensure and support equal access and quality education for affected children with discrimination and inequality; to strengthen inclusive and safe education system nationwide; to enhance education system with alternative learning options in crisis context, including natural disaster.



#### **Achievement Highlights**

Save the Children Indonesia, together with partners, has positively impacted 52.226 children through programs related to this goal in Jakarta, West Java, East Java, and East Nusa Tenggara. Our advocacy and campaign activities in the education sector have benefitted 52.056 children directly and about 1,5 million people indirectly.

#### **Access to Quality Learning**

- 48.458 marginalized children have been supported to overcome barriers to access learning and wellbeing opportunities in Basic Education and Early Childhood and Care Development (ECCD).
- 6.786 children and adults have been assisted with large-scale, culturally appropriate social behavior change initiatives. The goal was to promote sustainable access, retention, learning, and well-being, especially for girls and people with disabilities.

#### Wellbeing and Learning

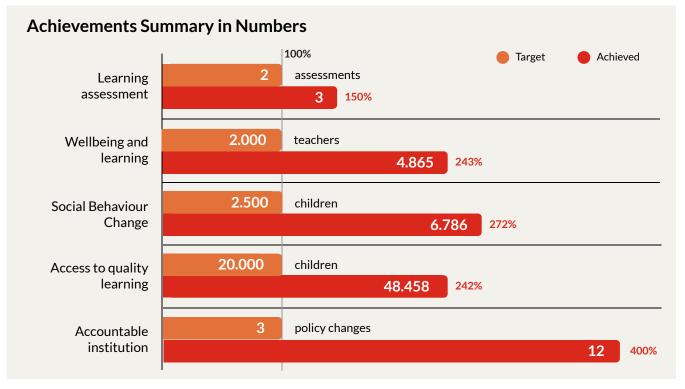
- 4.865 teachers and facilitators have been received training and wellbeing support from Save the Children and our partners to promote safe, quality, and inclusive education.
- 3 learning assessments have been completed by Save the Children and/ or partners that show progress in learning, wellbeing, and early childhood development by children participating in our education program initiatives.

#### **Accountable Institution**

Save the Children has successfully influenced 12 changes to policies, laws, public investment, systems, or services to meet children's right to education, wellbeing, and early childhood development.

- Sponsorship program in West Sumba district, East Nusa Tenggara, successfully influenced the development of three policies. These policies are related to the development of Holistic Integrative ECCD and the implementation of Waliku App. The policies aim to support and improve the quality of education.
- Through our We See Equal (WSE) program in Cianjur district, West Java, the Head of District Education Office instructed

- the implementation of the Choice Module to promote gender equality amongst adolescents in 75 Junior High Schools, also the establishment of 6 Village Children Forums in Bandung and Cianjur districts.
- We signed an MoU with the Ministry of Education, Culture, Research, and Technology to support the Healthy Schools Campaign.
- During the 2022 G20 Conference in Indonesia, Save the Children Indonesia played an active role in the Civil Society 20 (C20) Education Sub Working Group and successfully presented and submitted a Policy Brief to G20 Education Working Group.



#### **Partners**

Acknowledgment and thanks to the numerous parties and stakeholders that have supported and worked together in our programs to achieve this goal:

Ministry of Education, Culture, Research, and Technology, Safe School National Secretariat (Seknas SPAB), Ministry of Religious Affair, Ministry of National Planning (Bappenas), and local governments and offices, including Regional Planning Agency, at provincial, district, and village levels in our work areas;

European Investment Bank (EIB) Institute, Cisco Foundation, Asian Development Bank (ADB), Swiss Solidarity, Accenture, IKEA Foundation, Mars Wrigley Foundation, Hyundai, Hempel Foundation, OFDA and World Vision International, BMW, Protect & Gamble, Cargill, Australian NGO Cooperation Program (ANCP), Sony, H&M, Lego Foundation, Mattel Foundation, the Department of Foreign Affairs and Trade (DFAT) Australia, and Palladium Group;

CIS Timor, Bengkel APPeK (Bengkel Advokasi Pengembangan dan Pemberdayaan Kampung, Stimulant Institute, Yayasan Wahana Komunikasi Wanita (YWKW), Yayasan PENMASATA, and children's groups who have been involved in reading buddies' program and school children protection groups;

UNICEF, UNESCO, World Bank, Coalition for Holistic-Integrated Early Childhood Care and Development (Koalisi PAUD HI), and Basic Education Working Group (BEWG) and Civil Society 20 (C20) Indonesia 2022.



#### LEARNING RECOVERY

Laurensia Luruk is one of the reading camp facilitators in East Nusa Tenggara whom we assist through the Learning Recovery Project. We promote alternative learning method, provide stories books, and involve volunteers like Laurensia to support teachers in fulfilling the gaps of learning loss caused by the pandemic. She told us that they are happy for the new knowledge of proper strategy for children in reading camps.

"We do have module consists of strategies, ways and tips to facilitate children properly. Starting with playing, singing, telling stories, and then ask them for their understanding on stories, After that, we do 'make and take' activity before finally make journals to bring home," said Laurensia.



#### WE SEE EQUAL

Alvin, a grade 9 junior high school student, is one of our agents of change in the We See Equal Project. This program promotes gender equality for girls and boys, raise awareness of the importance of understanding and access to many opportunities, and help to overcome the problems due to negative gender stereotypes.

Now Alvin is not only participating in extracurricular and student council, but is also more sensitive in responding to bullying around him. He remembered that he was also a bully when in primary school. "When I was in 6th grade, I felt like I'm the tallest one. At that time, there really wasn't any information about bullying, I thought it was normal."





Read this story on our website

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### Our Works for Strategic Goal III

# LIVE FREE FROM VIOLENCE

#### **Overview**

Save the Children believe that violence against children is unacceptable. Child abuse in Indonesia is increasing, According to SIMFONI - national database under Ministry of Women Empowerment and Child Protection, violence against children cases recorded in 2020 was 12.412, in 2021 was 15.914, and in 2022 was 17.641 cases. Child labor in agriculture is also a problem, with over 985,000 children working in harmful conditions. Growing up with violence, and the threat of violence, can lead to life-long physical, emotional and mental health problems.

Save the Children Indonesia is working in collaboration with the government and our partners to keep children free from violence through our various child protection programs. These programs emphasize the provision of appropriate care, protection from violence against children, prevention of child labor, strengthening the child protection system, and ensuring child protection in emergencies. In addition to implementing programs, including advocacy work at the sub-national level, we also focus on advocacy work at the national level, enabling us to disseminate knowledge and effective practices to support children on a larger scale.

#### **Our Focus**

Save the Children's objective within Live Free from Violence goal is to strengthen child protection systems of the government at all

levels, ensuring children are inclusively protected from different forms of violence, exploitation, neglect, and early or forced child marriage.



Annual Report 2022 of Save the Children Indonesia

#### **Achievement Highlights**

Save the Children Indonesia, together with partners, has positively impacted 37.107 people through child protection programs. Our programs located in West Sumatra (Limapuluh Kota), Lampung (Pesawaran, Pringsewu, and Tanggamus), Jakarta, West Java (Bandung and Cianjur), East Nusa Tenggara (Sumba), West Nusa Tenggara, South Sulawesi (Bone, Soppeng, Wajo, North Luwu, and East Luwu), and Central Sulawesi (Poso).

#### **Child Protection Services**

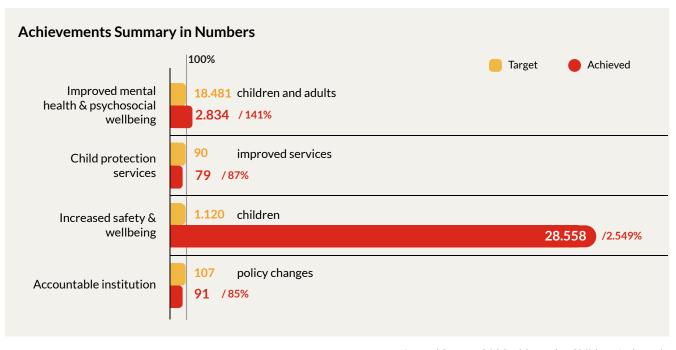
- 28.558 of girls and boys who report an increase to their safety and wellbeing as a result of their needs being addressed through our interventions.
- 79 (88%) of informal and formal child protection service providers with improved capacity to prevent and respond to cases of violence against children.
- 2.834 of children, adolescents, family members, or caregivers participating our mental health & psychosocial support programmes who demonstrate improved mental health and/or psychosocial wellbeing.
- 4.428 (72%) of female and male caregivers and community members demonstrate improved knowledge, attitude and practice toward gender equality and/or protection of children from violence.

#### **Accountable Institution**

 Community-based Child Protection (CBCP) groups have been established in 173 villages through our programs in South Sulawesi, Central Sulawesi, Lampung, and

- West Sumatra, closely collaborating with local governments: 38 groups through partnership with Cargill; 110 groups, of which 25 have became village institutions, through partnership with Cocoa Life Program Mondelez International, and 25 groups through partnership with MARS.
- National Guideline on Community-based Child Labor Monitoring and Remediation System is at the final process at the Ministry of Women Empowerment and Child Protection (MoWECP), initiating draft of the Presidential Regulation in 2023.
- Drafting Ministerial Regulation on Preventing and Responding Child Labour with MoWECP and JARAK (organization works on child labour issue).
- Reviewing and developing new period of Roadmap of Eliminating Child Labour in National level.

- Decree of the Minister of Women Empowerment and Child Protection Number 88/2021 on Specific Allocation Fund for Case Management Implementation.
- Ministry of Social Affairs Circular Letter Number 3/2022 on Alternative Care in the context of Cianjur Earthquake Response.
- Review and Provide Input to MoWECP Training Guidance on Trafficking in Person.
- Developed National Guidance on Parenting for Children in Religious Boarding Schools (Pesantren) for MoWECP and Ministry of Religious Affairs.
- Decree of the Governor of West Java Number 463/Kep.710-Kesra/2022 on Save the Children as member of Child Friendly Province Task Force.



#### **Partners**

Acknowledgment and thanks to the numerous parties and stakeholders that have supported and worked together in our programs to achieve this goal:

Ministry of Women Empowerment and Child Protection, Ministry of Social Affairs, Ministry of Education, Culture, Research, and Technology, Ministry of Law and Human Rights, Ministry of National Planning, Ministry of Manpower, Ministry of Village Development, and local governments and offices at provincial, district, and village levels in our work areas; Arsenal Football Club, Barry Callebaut, Cargill, the Department of Foreign Affairs and Trade (DFAT) Australia, Johnson & Johnson, MARS, and Swedish International Development Cooperation Agency (SIDA);

Stimulant Insititute, Yayasan Wahana Komunikasi Wanita (YWKW), Lembaga Pemberdayaan Perempuan (LPP) Bone, Yayasan Panorama Alam Lestari (YPAL), Wadjo Institute, Perkumpulan Wallacea, Sulawesi Community Foundation (SCF), and Jemari Sakato;

UNICEF, UNFPA, UNHCR, UN Women, End Violence Against Children (EVAC) Alliance that has 31 members, Indonesia Joining Forces to End Violence Against Children (IJF to EVAC) that has 6 organization members, PisAgro, Cocoa Consortium, Indonesia Child Online Protection (ID-COP), and ASUH SIAGA (Family-based Care Alliance) that has 31 members.



### CHILD PROTECTION IN AGRICULTURE

"It's because of the long distance and traveling on foot. It's a transport problem. No one accompanies me to school," said AN\*.

AN (16), the son of a cocoa farmer in Bone District, had dropped out of school due to distance and transportation access problems. The Community-Based Integrated Child Protection Group(PATBM) helped AN to return to school through the high school equivalency program (Kejar Paket).

The establishment of the monitoring and remediation system of child labour cases, as well as other children's rights issues, is part of our child protection program in the agriculture community and surrounding communities.



Read this story on our website

### CHILD PROTECTION IN AGRICULTURE

The Community-based Child Protection group of Mariorilau village in Soppeng District has identified a long-standing local practice known as Siko Nyameng. Each houshold sets aside a handful of rice before cooking, which is then collected and used as a source of social funds or assistance for the village. The group figured out that Siko Nyameng could also be carried out to help children.

"We have asked the village head's approval for this program, and he has given the green light. It is on our agenda that a Village Regulation is made so that we won't be considered charging illegal fees to the community," said Hesniati.





Read this story on our website



Our Works for Strategic Goal IV

# **SAFETY NETS & RESILIENT FAMILIES**

#### **Overview**

Indonesia is highly prone to disasters, with 2.000-5.000 disaster events annually in recent years. At least 30% of total residents, including children and people with disabilities, are exposed by the multiple hazards. However, limited access to information and knowledge increase vulnerability to communities and children. In fact, 50% of at-risk children are unaware they live in disaster-prone areas, hence children often make up one-third of the affected population in disaster events.

Meanwhile, Indonesia still faces large disparities in regional economic opportunities, despite the economic growth it had achieved prior to the COVID-19 pandemic, leading to higher poverty rates in areas like Eastern Indonesia and rural regions. Children from impoverished families face increased risk of death before the age of five, malnutrition, dropout, hazardous work, child marriage, and early childbirth. The poorest children are most vulnerable to being left behind and deprived of their rights to survival, learning, and protection from violence.

We collaborate with duty bearers, communities, children's entities, schools, community-based organizations, and privates to build disaster and climate resilience for children and communities. We strengthen entities to be able to tackle uncertainty of hazards and risks, enhance adaptive capacity to solve root cause of vulnerability, and provide humanitarian services during disaster in Indonesia, with children at the core.

We work to break the cycle of poverty and ensure families are able to provide for their children. We help save lives and support children's health, education and protection, using cash and voucher assistance. We help strengthen livelihoods and build household and community resilience. We work with governments on policies and programs that help protect children from the lifelong effects of poverty. We also work with vulnerable youth, offering training in skills they can use to earn a living and manage their finances.



#### **Our Focus**

Save the Children's objective within Safety Nets and Resilient Families goal is to build the resilience of children and communities to address the negative effects of climate change and disaster risks on their lives through child-sensitive, social protection.

We focus on climate resilience programming, including policy advocacy, research, and risk communication, and some approaches to address child poverty i.e. food security and livelihood (FSL), cash and voucher assistance (CVA), child-sensitive social protection (CSSP), and adolescent skills for successful transitions (ASST).

#### **Achievement Highlights**

Save the Children Indonesia, together with partners, has brought positive impacts to 38.296 people through programs related to this goal. We have been implemented programs in Lampung, West Sumatra, West Java, Yogyakarta, East Java, Bali, West Kalimantan, South Sulawesi, Central Sulawesi, West Nusa Tenggara, and East Nusa Tenggara provinces.

#### Research

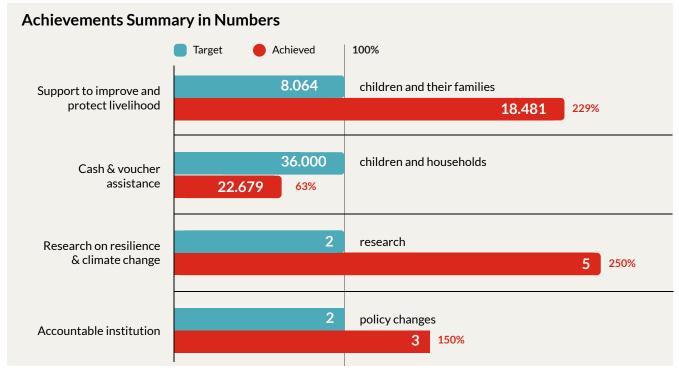
5 high-quality research and evaluation studies published on cash & voucher assistance, climate resilient livelihoods and anticipatory action, and civil society strengthening platform (CSSP) for children's rights or breakthrough outcomes, including gender transformative approaches.

#### **Resilient Livelihood**

22.679 of children and households supported with cash and voucher assistance; and 18.481 children and their families are supported to improve and protect their livelihoods and their investments in children, especially those affected by climate change.

- Youth Economic Empowerment has been implemented in various context.
- Job Placement Unit (BKK) for Youth with Disability was established in 8 Special School. Private sector engagement was enhanced.
- 95% (98) of youth at Sumba start their business through BaNTu MUDA (Bantuan Non Tunai Modal Usaha Orang Muda – cash assistance for young people's startup fund), job skilling and life skill training.

- Financial Inclusion: 562 VSLA (Village Saving & Loan Association) group in 4 provinces,
   132 farmers were accessing loan from Bank (KUR) for cocoa business (IDR 3,5 M), 7
   VSLA Group access fertilizer loan (4,7 Ton)
- IGA (Income Generating Activities) training as alternative income sources for youth and adult in rural-remote and tourism area was conducted.
- CVA (Cash Voucher Assistance) Training for 22 implementing partner and Save the Children staff.
- Lead for #sekolahBaNTu, a CVA training for CWG (Cash Working Group) member which facilitate by 6 organizations.
- Lead and facilitate join CVA FRA (Feasibility and Risk Assessment) for Cianjur Emergency Response.



### Accountable Institution & Climate Policies

3 changes implemented by governments or international actors to policies, laws, public investment, or child-focused structures that include proposals made by Save the Children and partners, including children, to children's rights to social protection.

- Developed Community-Based Targeting Guideline to support the beneficiary's selection process of Government Social Protection Program (BLT-DD) at village level.
- Supported the establishment and legalization of Disability Service Unit (ULD/ Unit Layanan Disabilitas) at Bandung District and Cimahi District.

#### **Partners**

Acknowledgment and thanks to the numerous parties and stakeholders that have supported and worked together in our programs to achieve this goal:

Ministry of Women Empowerment and Child Protection, Ministry of Health, Ministry of Environment and Forestry, Meteorological, Climatological, and Geophysical Agency (BMKG), National Agency for Disaster Management (BNPB), and local governments and offices at provincial, district, and village levels in our work areas;

Hyundai, GIZ, MARS, Google, and Accenture; Celosia Foundation, Sulawesi Community Foundation, Wallacea Foundation, Kelola Foundation, GAPEMASDA, Yayasan IBU, and Stimulant Institute:

World Wildlife Fund (WWF), Google.org, Children's Environmental Rights Initiative (CERI) Coalition, Children in a Changing Climate Coalition, PISAgro, and GrowAsia.



#### **SKILLS TO SUCCEED**

Dilla (18), a student of a Special School (SLB) in West Java, is hard of hearing. She completed an internship in digital marketing and found the internship to be a great fit for her skills and interests.

"During the training (of the apprenticeship program), I feel more confident and gain more knowledge," Dilla said.

This apprenticeship program is a part of our Skills to Succeed Project, helping youth who experience the most inequality to have the skills, opportunities, and networks they need to successfully pursue new economic opportunities and contribute to the development of a equitable, sustainable, and resource efficient society.



Read this story on our website

#### **COVID-19 RESPONSE**

We continued the COVID-19 Response Program in 2022. Some highlights of our response include:

1) distribution of medical equipment to health facilities in 10 provinces and multipurpose cash assistance to vulnerable families in six provinces;

2) mobilization of inclusive COVID-19 vaccination in five provinces supported by risk communication and community engagement campaigns.





Watch the summary video for highlight 1



Watch the story video from highlight 2

# Our Works for Strategic Goal V CHILD RIGHTS GOVERNANCE & GENDER EQUALITY

#### **Overview**

COVID-19 is a global pandemic that threatens children's rights in countries around the world and exposes them to potential disruption to their education, healthcare, protection and wellbeing, including their voices to be heard. Due to school closures, children and young people were unable to come together in physical spaces, massively affecting their communication between themselves and with communities.

Through our programs, Save the Children and partners keep influencing the state to establish the policies and systems that effectively implement the United Nations Convention on the Rights of the Child (UNCRC) as necessary to make child rights a reality, and addresses the systemic, underlying and/or structural aspects that enable or hinder children's rights.

Child-led data collection and child-led advocacy have been implemented in order to strengthen the influence from children to make the government accountable. Our programs also ensure better targeting, equal, and inclusive access to information and services of social protection during the COVID-19 pandemic, including for children with disabilities, children from minority groups, and women.



Children participants of an incubation project named Sumba Future Changemakers (now named as the i2Change – Inclusive Incubator for Young Changemakers), where they were supported to innovate and create projects of change for social and environmental problems around them.

(Photo: Save the Children)

#### **Our Focus**

Save the Children's objective within Child Rights Governance and Gender Equality goal is to enhance children and youth's right to participation in Government decision-making processes on issues that affect them. We have three sub-themes of works: demanding and monitoring child rights, public investment in children, and strengthening capacity and capability among girls and boys.

#### **Achievement Highlights**

Save the Children Indonesia, together with partners, has brought positive impacts to 8.757 people through programs that related specifically to child rights governance and gender equality. Our programs were implemented nationwide and in East Java and West Nusa Tenggara.

#### **Accountable Institutions**

59 changes have been made by governments/ international actors to policies, laws, public investment, systems, or services that include proposals made by Save the Children and partners, including children, to foster girls' empowerment and advance gender equality.

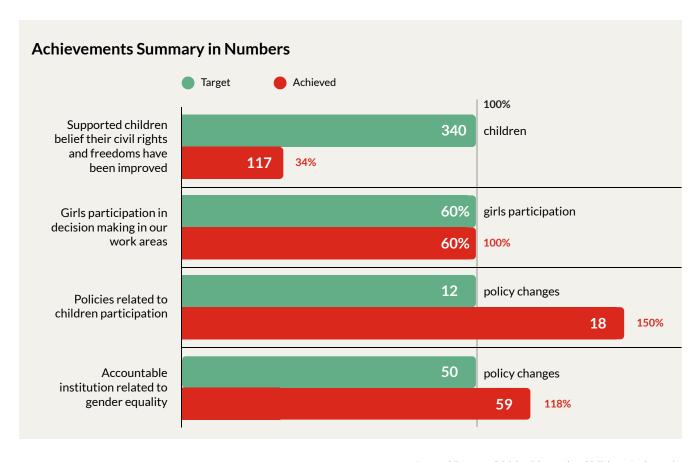
- National Standard Operating Procedure on Protecting Human Rights Defenders (especially children).
- National Guideline on meaningful and inclusive Child Participation refer to 9 basic requirements on General Comment 12 (2009).

 UU Tindak Pidana Kekerasan Seksual (the sexual violence crime bill), with inputs from the Indonesia Joining Forces to End Violence Against Children, of which Save the Children Indonesia is a member.

#### Improvement in Numbers

 60% of girls in communities supported by Save the Children actively participate in and make decisions that are relevant to their lives (meaningful and inclusive child participation in decision-making processes).

- 117 children supported by Save the Children and partners report belief that their civil rights and freedoms have improved.
- 18 villages have been committed to allocate budget for children forum.



#### **Partners**

Acknowledgment and thanks to the numerous parties and stakeholders that have supported and worked together in our programs to achieve this goal:

Presidential Staff Office. National Human Rights Commission, National Child Protection Commission, Ministry of Women **Empowerment and Child Protection, Ministry** of Social Affairs, Ministry of Foreign Affairs, Ministry of Law and Human Rights, Ministry of National Planning, Ministry of Manpower, Ministry of Village Development, and local governments and offices at provincial, district, and village levels in our work areas: Danish International Development Agency (DANIDA), European Union (EU); YLBHI (Indonesia Legal Aid Foundation), TIFA Foundation, and Stimulant Institute; UNICEF, UNFPA, UN Women, Indonesia Global Compact Network as the Steering Committee on Child Rights and Business (CRB) working group, NGO coalition on Child Rights Monitoring, Human Rights Working Group, and Indonesia Joining Forces to End Violence Against Children (IJF EVAC).



#### **CHILD & YOUTH-LED ADVOCACY**

Through our project in East Java and West Nusa Tenggara, we have been working with the communities to empower children from the minority groups, so that they can have confidence to raise their voices together with other children. We have created a space for children to participate in public activities and to influence the decision making processes.

"As children, we have a lot of rights, one of them is the right to participation in development process," said ML (16).

"The state has an obligation to protect children from violence," said YL (17).



Listen to their stories



#### **CHILD-LED INNOVATION**

Inclusive Incubator for Young Changemakers or i2Change is a program initiated by Save the Children to support children aged 13-17 years in innovating and creating project of change. In 2022, i2Change was implemented in Sumba, East Nusa Tenggara, and involved 46 children in 14 groups.

This program helps children and youth who have action ideas to respond to social and environmental problems that concern them, but do not have the opportunities and access to do so. They are trained and assisted in identifying problems, designing solutions, and developing and implementing the project of change.



Check out their journey and ideas





# **PARTNERSHIPS & LOCALIZATION**

#### Overview

We at Save the Children believe that by shifting greater capacity, funding, expertise, and access to national and local actors, this will contribute to greater reach, impact, and quality outcomes for children and their communities, and ultimately lead to greater fulfillment of their rights.

Save the Children Indonesia has a strong commitment to supporting local and national partners – including children themselves – in driving the sustainable realization of children's rights. We advocate for partners' direct access to resources and support significant scale-up of partners' own delivery to maximize our collective impact for children. Our role becomes much more demand-driven and supportive to partners in our shared mission to improve children's lives in Indonesia and worldwide.

In 2022, Save the Children Indonesia has initiated series of workshops, meetings, and consultations with internal, external, including with partners and children and youth, to thoroughly assess our current state of localization. In the assessment, we engaged with 21 local and national partners, children, and youth representatives, as well as our staff both in the field and in the management. We refer to the 7 Dimensions of Localisation framework (funding, partnership, capacity sharing, participation revolution, coordination

mechanism, visibility, and policy influence) as the wide-angle lens in seeing where we at right now and where we desire to go. The results revealed that Save the Children Indonesia has already started, partially practicing throughout the 7 Dimensions, since 2020, and we have developed a 6-year (2022-2027) roadmap and desired future state for the localization initiative.

#### **Achievements**

One of the key significant achievements related to localization initiative in 2022 was the funding dimension, in which 25% of Save the Children Indonesia funding portfolio were allocated to local and national partners. However, there are still further expectations from local partners that, in addition to increased funding for programs, Save the Children Indonesia also needs to increase its funding allocation to partner's organization development, non-program related capabilities and its governance.

Another significant achievement was the realization in the participation revolution dimension through meaningful children and youth participation by the establishment of CYAN (Children & Youth Advisory Network) structure in 9 different provinces across Indonesia and having its representatives advocating their rights speaking at local, national, and international forums.

In addition to above, the challenging situation due to the COVID-19 pandemic has triggered our best effort in contributing to the government's responses, where Save the Children Indonesia has contributed to the efforts of COVID-19 vaccination to prevent and mitigate the spread of the virus to vulnerable groups, as part of a joint program in five provinces involving 329 national and local organizations, including disability organizations, community-based organizations, civil society organizations, and women and youth group organizations.



Our first Annual Partnership Conference at the end of 2022 in Jakarta. (Photo: Susmita Eka Putri / Save the Children)

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### CHILD AND YOUTH PARTICIPATION

#### **Shifting the Paradigm**

It is not only about stating "child participation" as one of our strategic goals in our country strategic plan, but it is more about shifting the paradigm on how we really put children at the center of what we do. Putting children at the center of what we do is not only putting them as beneficiaries or our project, but it's about empowering them to be able to claim their rights. So that whenever projects end, children are still able to be an active citizen to hold the duty bearers accountable and to demand accountability for the changes that should be made so all children can reach their full potential.

Therefore, Save the Children Indonesia in 2020 launched the Children and Youth Advisory Networks (CYAN), a network of children and young people aged 12-24 years old who are beneficiaries of Save the Children in Indonesia, actively engaged in advocating their rights and representing their regions through the selection processes by their peers. We aim to improve the accountability of Save the Children Indonesia in developing child and youth focused policies and programming by involving children and young people; and to improve the policy decision-making processes at national and sub-national level through meaningful children and youth participation.

# Key Achievements of Child Participation Initiatives

#### **Organizational Capacity**

 By the end of 2022, CYAN has expanded its memberships by recruiting 125 children and young people as new members at sub-national level in 9 provinces (Jakarta, Lampung, East Java, West Java, Yogyakarta, South Sulawesi, Central Sulawesi, East Nusa Tenggara, and West Nusa Tenggara).

- CYAN members have been trained on gender equality, child/youth-led advocacy, climate action, and proposal and program development.
- CYAN has been involved in the Save the Children Indonesia country strategic planning processes by conducting children and youth consultations in their respective areas.



SEKOCI (Sekolah Cerdas Iklim – Climate Smart School), a learning model developed by Save the Children and CYAN to help children understand the issue of climate crisis, was selected as one of the top two ideas out of 200 submissions at the Y20 Post-Summit High Level Panel themed "The Sustainable Planet". (Photo: Indonesian Youth Diplomacy)

#### **Advocacy and Campaign**

- Learning model of climate adaptation and mitigation for children and youth named Sekolah Cerdas Iklim (SEKOCI smart climate school) has been developed and piloted in West Java and Yogyakarta. CYAN and Child Campaigner delivered capacity building sessions to raise understanding on climate crisis at schools through child-friendly learning materials and implemented child-led campaign on climate crisis issues. Mayor of Bogor City has verbally committed to adapt SEKOCI in 2023 program of the city. SEKOCI has been chosen as one of two best ideas from
- 200 submissions on Y20 Post-Summit High Level Panel under Sustainable Planet Theme.
- Child Campaigner communities which consisted of children and young people have been initiated at 5 provinces. They have conducted public campaign activities to raise the awareness on climate crisis issues through various activities, including collective action, on-the-ground campaign, radio and tv talkshow, media interviews, public discussion, short documentary film workshop and festival, and art performance.
- Save the Children Child Campaigner representatives pose for a photo after doing two-day workshop in early 2022 to develop a campaign strategy for Aksi Generasi Iklim campaign (part of Save the Children's global campaign Generation Hope) (Photo: Save the Children)

- CYAN has been involved in the development of National Guidance on Child Participation initiated by Ministry of Women Empowerment and Child Protection. This guidance referred to the 9 basic requirements as mandated on General Comment No. 12 (2009) and will be used for implementation of Child Forums at sub-national level.
- CYAN members have been engaged in High Level Political Forum on SDGs, Universal Periodic Review, Global Platform on Disaster Risk Reduction, and many other policy dialogues with policymakers at subnational, national, and global levels.

#### **Acknowledgements**

- Children and youth groups based in villages or districts that already exist in various areas. CYAN collaborated with them at the activity level.
- Child-focused organizations who shared the same goal on empowering children to be an active citizen in their communities.
- Communities who supported children initiatives.
- Save the Children members in other countries for learning exchanges on child participation.
- National and local governments who have the resources and mandate on the implementation of UNCRC and Child Protection Law.
- Journalists and media who can echo children's voices towards the policymakers.



# **ADVOCACY, CAMPAIGN, COMMUNICATION, & MEDIA**

Our works in advocacy, campaign, and communication and media are enablers to achieve vision to ensure children live, grow, and learn in a safe environment.

#### **Advocacy**

We advocate relevant child-focused issue stakeholders in global, national, sub-national, and community level. In addition to advocacy achievements related to our five strategic goals, our advocacy works in 2022 also focus on climate crisis as part of the global campaign called Generation Hope and linked it with disaster risk reduction.

#### The activities included the following:

- Children-local government and ministry dialogues to discuss the climate crisis and its impact on children. Both governments are expected to give more attention to climate crisis and develop a plan at the local level to tackle the negative impact of the climate crisis.
- Children involved at various events of 7th GPDRR Sessions in May 2022 and G20 Summits in November Bali to voice their concerns to global leaders on the impact of climate crisis and asked the leaders to take bold and immediate actions on reducing the emission.

#### **Our Key Achievements**

- The recognition of children's concern on climate crisis and disaster risk reduction at the 7th GPDRR Co-Chair Statement on Bali Agenda for Resilience issued on May 27th, 2022.
- The recognition of children voices on climate crisis at the G20 Bali Leaders' Declaration document as the output of the G20 Summit in November 15-16, 2022 in Bali. The declaration recognized the necessity of dialogue with youth in the development and provide more attention on children issues.



#### Campaign

In 2022, our national campaign focuses on climate crisis as part of the global campaign called Generation Hope. In Indonesia, our movement is called Aksi Generasi Iklim with children and youth on the driving seats.

The activities included the following:

- We have established child campaigner communities in five provinces as part of vision to work with and for children. This becomes the basis for moving the campaign agenda on climate crisis in collaboration with actors in their respective areas.
- We have involved in Global Children
  Hearing 2022 aiming at hearing the
  children's voices on the impact of the climate
  crisis to children welfare today and future.

 We have conducted a climate canvas campaign in Jakarta, featuring children voices from dozens of countries where Save the Children works in four continents, as part of voicing children concerns to leaders in the G20 Summit 2022 in Bali.

#### **Our Key Achievements**

 Save the Children Indonesia has been successful in collaborating with 200 children campaigner in 5 provinces namely Jawa Barat, Jakarta, Yogyakarta, Sulawesi Tengah, Sulawesi Selatan, particularly on Generation Hope campaign. The child campaigner in those areas have developed child-led movement on reducing the impact of climate crisis in their own respective areas.

- The involvement of more than 21.000 children in Indonesia at Global Children Hearing campaign making Indonesia as the country contributed to almost 50% of total children involving.
- The Climate Canvas succeeded in joining forces of children in 12 countries and put them in a 200-meters-long canvas with national media coverage as part of the voicing children voices to G20 Leaders meeting in Bali in November 2022.



The one-year story of Aksi Generasi Iklim (Indonesia Generation Hope) child-led campaign, focused on the issue of knowledge about the climate crisis among children.



Watch the retrospective video



## Communication and Brand Awareness

Save the Children's brand defines our organization's identity, behavior, and communication, reflecting our values. For our audiences, our brand represents what we stand for and the associations they connect with Save the Children in their hearts and minds.

In 2022, our global brand tracker indicated that Save the Children Indonesia's prompted awareness exceeded the average at 86%, indicating strong brand recognition. Through our Brand Works and collaborations with partners, we achieved a remarkable conversion rate of 100% from familiarity to favorability. Areas that resonated most in terms of motivating support included quality basic education in a safe environment, disease treatment and prevention, access to healthcare for children, and emergency assistance.

Additionally, road safety and climate change gained significant relevance this year.

In the digital media space, we achieved a 50% Share of Voice, consistently securing the top position among child-focused organizations for the second consecutive year. Our mainstream media presence reached 39%, positioning us as the leading child-focused organization in Indonesia. These achievements further contribute to driving positive and lasting impact for children in Indonesia.

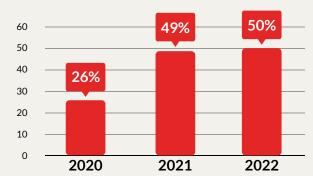
At Save the Children Indonesia, we prioritize amplifying the voices of children and youth, which sets us apart as a pioneering organization. We believe that our bold and strong brand as a child-focused organization in Indonesia enables us to create irreversible positive change for and with children.

#### Media and Public Engagement

Media Engagement: Media 4 Impact In today's digital age, media and public engagement play a vital role in shaping opinions, influencing policies, and mobilizing communities. At Save the Children Indonesia, we recognize the power of media to create meaningful change for children's rights and well-being. We aim to raise awareness, inspire action, and advocate for policies that address the most pressing challenges faced by children in Indonesia.

Save the Children Indonesia has made significant strides in leveraging the power of media and engaging with the public, resulting in impactful outcomes for children in need. In 2022, our media engagement efforts yielded remarkable achievements as following.

#### Save the Children's share of voice in Indonesia



Note: This share of voice refers to the percentage of brand visibility and presence among child-focused non-government organizations in Indonesia, indicating how much attention our brand receives compared to others in the same field.

Child Campaigner representives and Save the Children staff are interviewed on a national live TV show during our Climate Canvas event at the National Monument complex, Jakarta, at the end of 2022, voicing the issue of climate crisis.

(Kompas TV)



- Expanded Mainstream Media Presence:
   Our presence in mainstream media soared
   to an impressive 39%, establishing Save
   the Children Indonesia as the foremost
   child-focused organization in the country.
   This heightened visibility has allowed us to
   effectively advocate for children's rights
   and address their pressing needs.
- Exclusive Live Coverage on National Television: We secured a rare opportunity for exclusive live coverage on one of Indonesia's top two national television channels, Kompas TV. This coverage spanned an extensive 1.5-hour segment, providing us with an unprecedented platform to showcase our work, raise awareness, and mobilize support for our cause particularly for G20 momentum.
- CYAN & Child Campaigner G20 Press
  Conference on Climate Crisis: In a
  significant stride towards global climate
  action, Save the Children Indonesia
  organized a press conference in Jakarta.
  The event was held in the context of
  the G20 momentum and featured our
  esteemed Children & Youth Advisory
  Network (CYAN) and Child Campaigner
  as the main spokespersons, delivering
  crucial messages on the climate crisis. This
  momentous press conference garnered
  immense media attention, attended by 40
  prominent media representatives.
- CEO Save the Children Indonesia & Child Campaigner on Metro TV Talk Show: Our CEO and a representative of child campaigners participated in a highly influential talk show on Metro TV. This hour-long program provided a powerful



CEO Save the Children Indonesia, Selina Patta Sumbung, and Child Campaigner representative, Rahman, are interviewed in a national live TV show in Jakarta, talking about the impact of the climate crisis on children. (Metro TV)

platform to raise awareness about the impact of the climate crisis on children and what Save the Children has been doing.

- Extensive Media Coverage: Our media initiatives garnered an impressive total of 2,320 coverage across various media platforms, including TV, online, print, radio, and alternative media outlets. This substantial increase from the previous year highlights our growing influence and ability to reach diverse audiences. Moreover, this coverage resulted in a combined PR value exceeding 24 billion, solidifying our position as a credible and impactful organization.
- Jurnalis Sahabat Anak, established in National and 6 Provinces in Indonesia, has made significant strides in promoting and mainstream child rights in to mass media and empowering journalist to prioritize child-friendly publicity and news. More than 200 journalists actively join in respective communication channels.

### Public Engagement: A Massive Movement for Greater Impact

Through our national campaign activation #AksiGenerasilklim, Save the Children Indonesia has actively engaged with a diverse range of public figures, influencers, key stakeholders, and partners to amplify our message and maximize our impact. In 2022, we are immensely grateful for the support and contributions of Atiqah Hasiholan, Chico Jerico, Yasmin Napper, Tissa Biani, Febby Rastanti, and Calvin Jeremy as our esteemed supporters for #AksiGenerasilklim.

By harnessing their platforms and influential voices, we have successfully reached wider audiences, Increased awareness about the impact of the climate crisis on children and mobilized support for our campaigns. Their invaluable support has significantly strengthened our efforts to advocate for climate action and safeguard the rights and well-being of children affected by climate crisis.





### FINANCIAL SNAPSHOT

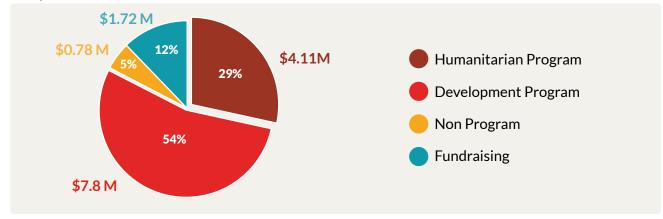
In our effort to support children, Save the Children Indonesia has received support from various parties in various forms, including funding. Save the Children Indonesia applies principles of transparent and accountable fund management. Every year, our financial report is audited by independent external auditors and publicly published.

Our income is made up of restricted income, which must be used only for the purpose specified by the donor, and unrestricted income, which is used for domestic program and organization development to invest in strategic initiatives and priorities and build capacity of our staff and partners to deliver and strengthen quality of Save the Children programs.

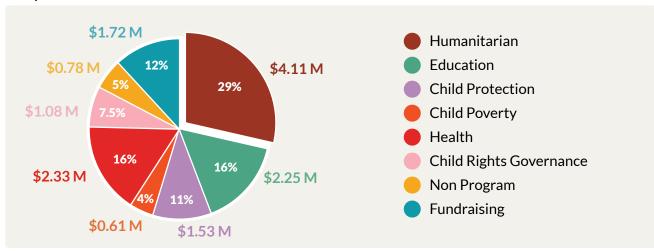
Unrestricted income is particularly important in a humanitarian crisis when we need to act quickly or when we are piloting innovative programs, to ensure we are agile enough to meet children's needs in a changing world. It is also vital to our ability to meet our strategic objectives, support long-term growth of the organization, and bring meaningful and lasting change for every last child.

In 2022, humanitarian grants comprised our largest portfolio, accounting for 29% of COVID-19 response program. The secondlargest grant is from development programs in the health and nutrition thematic, accounting for 16% of our total portfolio. Meanwhile, our individual fundraising portfolio has decreased compared to last year as an impact of lower new donor acquisition.

#### Our portfolio in 2022



#### Our portfolio in 2022 based on thematic works



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### **FUNDRAISING**

#### **Overview**

In 2022, as part of our continuing efforts to streamline and deliver more effective and efficient financial outcomes, the Board decided to merge the Fundraising, Retention, and Marketing and Communication (FRMC) Department and New Business Development (NBD) Department into one integrated team named Resouces Mobilization (ResMob) team and placed under the Program Impact Creation (PIC) Department. During this transition period, ResMob's main objective was to accelerate our impact and embed new ways of working so we can work together as one team and ensure the effectiveness and efficiency of our fundraising effort.

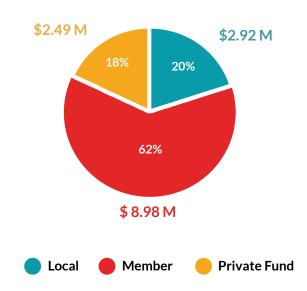
In addition, the plan was made to maximize the team to explore and sharpen existing income source channels in Institutional, Foundation, and Local Corporates, Digital and Individual Giving channel. With these changes, the ResMob team were forced to rapidly adapt and innovate, and valuable lessons were learned that will be carried forward into the coming year and beyond. Whilst the team were in transition period, the team was successfully able to deliver USD 14,335,747 of total income and able to grow 10% of our income portfolio by 10% from the previous year.

#### **Fundraising Results**

From the Domestic Income Source (Foundation, Corporate, Individual Giving), we were able to exceed the target and increase the contribution from 4% in 2021 to 20% of contribution of total income in 2022. The team successfully achieved one of the success criteria which was to diversify and strengthen Save the Children income source portfolio domestic market in Indonesia. This positive result provided optimism for us to continue the plan for strengthening our local market portfolio. Whilst Member Income source is still the biggest income source for Save the Children, and this year the team was able to contribute 62% of the total income portfolio.

Individual Giving program, we delivered USD 1,707,758 in 2022. We were also able to grow our indirect cost recovery (ICR) income from USD 365,000 in 2021 to USD 521,000 in 2022. This ICR income increase was contributed mainly from the increase in Domestic Income Sources. From our new business unit named CERDAS, 2022 was the first year for CERDAS to generate funding from both external and internal captive market and successfully delivered USD 252,000 to our total income portfolio.

In Private Fund Channel, specifically in the



Portfolio		Actual		
		2022		
Local	Corporate	2,569,343	18%	
	Foundation	359,503	2%	
	Subtotal	2,928,845	20%	
Member	Corporate	2,185,580	15%	
	Foundation	761,294	5%	
	Institution	2,261,295	16%	
	Member Fund	2,779,372	26%	
	Subtotal	8,987,540	62%	
Private Fund	Individual Giving/FR	1,717,592	12%	
	ICR	521,087	4%	
	NBU/CERDAS	252,000	2%	
	Subtotal	2,490,679	18%	
Total		14,407,064	100%	
Growth			10%	

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#### **Supporters and Partners**

We would like to acknowledge and express our heartfelt appreciation to all supporters and partners who have contributed to our programs to ensure the fulfillment of children's rights in Indonesia.

- 25.795 individual donors who donate in monthly basis.
- Corporates: Accenture, American Express, BMW Group, Cargill, Charles Monat Associates, Deutsche Bank, Guardian, Hyundai Motor Company, IKEA Indonesia, Johnson & Johnson, Kimberly-Clark Softex Indonesia, KPMG, Mandiri AXA General Insurance, MARS, Mars Wrigley Foundation, MDRT Indonesia, Moduit, Mondelez, P&G Indonesia, Principal Foundation, Sanofi Indonesia, SOMPO, Sony, Unilever, UPS Foundation, and Zurich Indonesia.
- Institutions and Foundations: AIHSP & DT Global, Australian Government, Asia Philanthropy Circle, Bill & Melinda Gates Foundation, the Department for International Partnerships of the European Union, European Investment Bank Institute, Global Affairs Canada, King Baudouin Foundation, Palladium, The Power of Nutrition, USAID, and Western Australia Government.
- Communities associated with Bambino Preschool, Business Leadership Executive ITB, Concave Indonesia, Insight Investments, Jakarta Intercultural School, Kuretakeso Hotel, Media Aesculapius UI, The Panturas music band, SMA Budi Utama, and Soleram.













































































### **Independent Auditor's Report**

No. 00014/2.1096/AU.2/11/0597-1/1/V/2023

Boards of Patrons, Supervisors, and Executives Yayasan Save the Children Indonesia

#### **Opinion**

We have audited the financial statements of Yayasan Save the Children Indonesia (the "Foundation"), which comprise the statement of financial position as at December 31, 2022, and the statement of activity, statement of changes in net assets, and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at December 31, 2022, and its financial performance and its cash flows for the year then ended, in accordance with Indonesian Financial Accounting Standards for Non-Publicly Accountable Entities (SAK ETAP).

#### **Basis for Opinion**

We conducted our audit in accordance with Standards on Auditing established by the Indonesian Institute Certified Public Accountants. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements paragraph of our report. We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Indonesia, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Indonesian Financial Accounting Standards for Non-Public Accountable Entities, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern, and using the going concern basis of accounting unless management either intends to liquidate the Foundation or cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance but is not a guarantee that an audit

conducted in accordance with Standards on Auditing will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statement.

As part of an audit in accordance with Standards of Auditing, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design, and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exist related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention to our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundations to cease to continue as a going concern.
- Evaluate the overall presentation, structure, and content of the financial statements, including disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### Other matter

The financial statements of Yayasan Save the Children Indonesia as of December 31, 2021 and for the year then ended, were audited by other independent auditor who express unmodified opinion on such financial statements on April 25, 2022.

May 19, 2023

Handoko Tomo Public Accountant Registration No. AP.0597

### **Statement of Financial Position**

DECEMBER 31, 2022 (Expressed in Rupiah, unless otherwise stated)

#### **ASSETS**

	2022	2021	
CURRENT ASSETS			
Cash and cash equivalents	35.121.446.813	44.506.134.556	
Related parties receivables	42.816.488.384	21.647.642.162	
Others receivables	-	1.404.101.918	
Investment	52.344.620	51.490.803	
Advances	397.087.669	17.041.022	
Prepaid expenses	2.294.793.896	2.942.870.323	
Deposit	100.000.000	140.732.500	
Inventory	2.988.329.833	3.901.606.817	
TOTAL CURRENT ASSETS	83.770.491.215	74.611.620.101	
NON-CURRENT ASSETS			
Fixed assets - net	96.504.281	157.454.281	
TOTAL NON-CURRENT			
ASSETS	96.504.281	157.454.281	
TOTAL ASSETS	83.866.995.496	74.769.074.382	

#### LIABILITIES AND NET ASSETS

	2022	2021	
SHORT-TERM LIABILITIES			
Accrued expenses	8.726.538.840	4.891.856.373	
Deffered income	38.532.652.548	33.629.785.120	
Taxes payables	929.627.427	848.025.346	
Severance liabilities	1.201.806.676	948.278.721	
Others payables	568.480.041	565.250.752	
TOTAL SHORT-TERM LIABILITIES	49.959.105.532	40.883.196.311	
NET ASSETS Without restrictions With restrictions	33.907.889.964	33.885.878.071	
TOTAL NET ASSETS	33.907.889.964	33.885.878.071	
TOTAL LIABILITIES AND NET ASSETS	83.866.995.496	74.769.074.382	

### **Statement of Activity**

FOR THE YEAR ENDED DECEMBER 31, 2022 (Expressed in Rupiah, unless otherwise stated)

	2022			2021		
_	Without Restrictions	With Restrictions	Total	Without Restrictions	With Restrictions	Total
RECEIPTS						
Sustained individual						
regular contributions	21.134.771.195	-	21.134.771.195	25.041.301.770	-	25.041.301.770
Grant income	11.738.732.538	176.185.555.458	187.924.287.996	7.509.952.093	147.025.312.031	154.535.264.122
Non regular donations	1.877.916.467	-	1.877.916.467	3.617.541.82	-	3.617.541.821
Individual contributions	1.739.637.338	-	1.739.637.338	5.291.027.512	_	5.291.027.512
Corporate contributions	610.450.862	-	610.450.862	649.745.327	7 -	649.745.327
Others	2.759.838.007	-	2.759.838.007	391.701.485	-	391.701.485
TOTAL RECEIPTS	42.501.270.006	176.185.555.458	216.046.901.865	42.501.270.000	5 147.025.312.031	189.526.582.037
EXPENSES						
Staff expenses	18.607.789.059	48.702.228.896	67.310.017.955	15.446.336.493	48.309.856.353	63.756.192.847
Programmes expenses	8.545.114.239	102.076.704.675	110.076.704.675	4.357.732.746	76.280.353.966	80.638.086.713
Professional services						
expenses	4.843.911.360	4.609.330.493	9.453.241.853	4.988.734.593	8.854.771.420	13.843.506.012
Travel and events	4.301.428.483	12.217.419.762	16.518.848.245	2.893.437.687	3.961.228.589	6.854.666.276
Office expenses	2.542.940.993	8.472.386.422	11.015.327.415	1.819.033.237	9.452.033.784	11.271.067.021
Depreciation expenses	60.950.000	-	60.950.000	60.950.000	-	60.950.000
Other expenses	937.200.380	107.485.210	1.044.685.590	1.067.413.584	167.067.919	1.234.481.504
TOTAL EXPENSES	39.839.334.514	176.185.555.458	216.024.889.972	30.633.638.34	147.025.312.031	177.658.950.372
SURPLUS	22.011.893	-	22.011.893	11.867.631.665	-	11.867.631.665

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Annual Report 2022 of Save the Children Indonesia



# **INSIDE OUR ORGANIZATION**

With the pandemic beginning to slow down in 2022, Save the Children continued to work on one of its priorities, which is to shift to becoming a more agile organization and focusing on developing the skills and competencies of its people, creating a culture that is more aligned to Save the Children values, ensuring a lean structure, and having robust fit for purpose systems to support our organization transformation.

Our work on strengthening the organization culture was captured through series of campaigns on Save the Children values of accountability, collaboration, creativity, integrity, and ambition. This includes inviting staff to the sharing session on "Why Factor" to remind them why they work at Save the Children. As an organization, Save the Children is committed to listening to the opinions of staff for future improvement, whether through our Quarterly Newsletter, Bi-monthly Townhalls, and through an Employee Engagement Survey where staff have an opportunity to share their views and suggest ideas for improvement.

On employee capacity building, we are focusing on competencies that support organization strategic goals i.e., communications with impact for non-manager level staff, business acumen for manager and senior leaders, and continuing in-house training program to develop competencies of managing priorities.

On the recruitment process, the People and Organization Development (POD) Department conducted a Behavioral Event Interview (BEI), to ensure our staff talents fit with the organization culture and objectives. We also have a commitment to strengthen diversity, equity, and inclusion in our recruitment process and developed a policy to keep that commitment. As part of ensuring that Save the Children Indonesia is a safe employer, we also rolled out Prevention of Sexual Exploitation, Abuse, and Harassment (PSEAH) awareness training to our staff and partners in 2022.

By the end of 2022, Save the Children Indonesia employed 206 staff and 51% of our employees are female with an average age of 35.





Read the story on our website

Benny Johan, Contributing for Sumba Benny Johan, formerly a school teacher, is one of our staff in Sumba, working in community mobilization for Sponsorship Program.





